



CANOPY

Children's Solutions



**2018 Annual
Outcomes & Report**



John D. Damon, Ph.D.
Chief Executive Officer



Jackie Meck
President

***“We are limited not by our abilities
but by our vision” - Anonymous***

One day, we will look back on 2017 as a year that altered the course and trajectory of Canopy Children's Solutions. This shift was initiated at the Canopy Board Retreat where the Board of Directors affirmed the following 10-year strategic vision statement:

“As the premier behavioral health provider for children and families, Canopy is the go-to source for innovative solutions that transform lives.”

At first glance, this reads like many vision statements you may have seen; however, a statement like this articulated by an organization like Canopy has monumental implications. It is important to note that our Board of Directors is a very conservative body (that's how we have continued to thrive for over 100 years). This vision statement initially ended with “in Mississippi,” then was amended to “in the United States,” and finally we landed on “in the world.” Embedded in this statement is also an imperative to expand the scope of our vision from the nearly 5,000 children in state custody to the 131,000 children across Mississippi in desperate need of mental health services.

The enclosed report allows you to see the tip of the iceberg of the countless ways Canopy is transforming the lives of children and families across Mississippi. The year 2018 brought us a step closer to our 10-year vision with exciting and tangible outcomes, not the least of which was the grand opening of the Center of Excellence to house our integrated care and early intervention autism solutions.

We are honored to provide a seamless continuum of care for over 5,000 children across all 82 counties. Life-changing work is carried out every day by an unparalleled army of selfless, mission-driven staff and volunteers committed to seeing every child become a success story.

As we boldly step into our first year of our 10-year vision, we take our stewardship responsibilities as the largest, most comprehensive non-profit provider for children's behavioral health in the state very seriously. We want to reimagine what is possible for the children of Mississippi and beyond. However, this vision can only be achieved through transformative partnerships like the ones recognized in this report.

If “we are limited not by our abilities but by our vision,” you can rest assured our abilities will be tested in the coming years now that all limitations on our vision have been lifted. As we look to the horizon, the future is bright and we look forward to sharing these opportunities for success with the children and families of Mississippi.

John D. Damon, Ph.D.
Chief Executive Officer

Jackie Meck
President

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2018-2019 CANOPY BOARD OF DIRECTORS



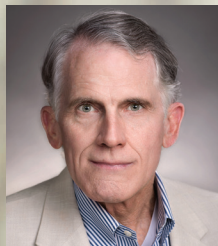
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Dorian Turner
Vice President



Lisa Bemis
Secretary



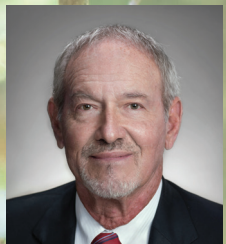
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Randy Eure
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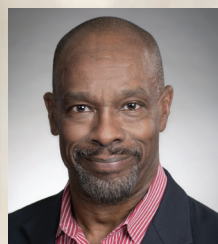
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Joe Donaldson



Alfredo Donelson



Carol A. Edmonds



Larry Favreau



Bill Grete



Kevin Hankins



Monica Harrigill



Lynn Hosemann



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Auburn Lambeth
David Sanders
Jack Spradling
Ben Stone



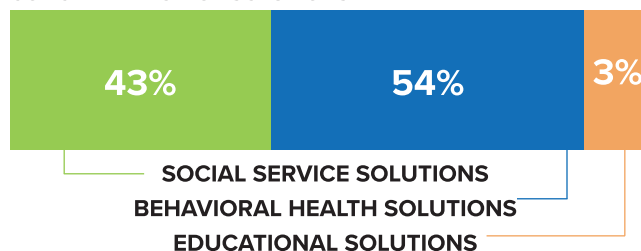
2017 CANOPY CHILDREN'S SOLUTIONS IMPACT



5,092

Children's lives
transformed in 2017

CONCENTRATION OF SOLUTIONS



EDUCATIONAL



383

received specialized
educational services
in our schools

**includes CARES Schools and CARES Centers clients*

BEHAVIORAL HEALTH



1,455

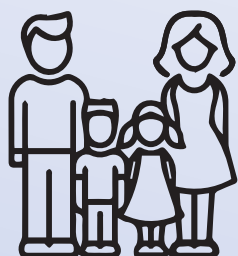
worked through their mental
health problems with a licensed
therapist

722

received intensive mental health
treatment in our residential
facility or via in-home services

5,757

hours of early-intervention ABA
therapy provided to children on
the autism spectrum



SOCIAL SERVICES

97%

success rate of keeping families
safely together through our
family preservation solutions

195

homeless or runaway
children found refuge
in one of our shelters

436

violent crime victims
found help at our
advocacy center

33

children were placed
with a therapeutic
foster family

THE CHILDREN WE SERVE

50%

Male



50%

Female

CLIENT RACIAL DEMOGRAPHICS

African
American
34%

Caucasian
49%

Other/Not
Specified
17%

CLIENT AGE GROUPS

13-19
years
37%

6-12
years
47%

0-5 years
16%

LIVES TRANSFORMED IN 2017

BEHAVIORAL HEALTH SOLUTIONS

Autism Solutions	30
Behavioral Health Clinics	1,455
CARES Center Jackson	203
CARES Center Gulf Coast	45
Mississippi Youth Programs Around the Clock	474

SOCIAL SERVICES SOLUTIONS

in-CIRCLE/CFSSP	2,086
South Mississippi Child Advocacy Center	436
South Mississippi Children's Center	103
Therapeutic Foster Care	33
Warren County Children's Shelter	92

EDUCATIONAL SOLUTIONS

CARES School - Gulfport	20*
CARES School - Hattiesburg	71*
CARES School - Jackson	44*
*includes Autism Classrooms	

TOTAL CHILDREN SERVED THROUGH DIRECT CARE 5,092



"It is amazing to think about everything Ernest and Brooklynn have overcome. My kids are like night and day from where they were when we first came to Canopy. Their teachers are calling me to tell me how great they are doing at school. They've just come so far. I know we have Canopy to thank for that."

- Rhiannon, mom



BEHAVIORAL HEALTH SOLUTIONS

Through our behavioral health solutions, children are able to find the help they need to thrive in their communities. Canopy provides solutions for a wide variety of childhood behavioral issues through our continuum of care.

Center of Excellence - integrating healthcare within the Centers for Autism Solutions and Behavioral Health Solutions. Children and families have access to applied behavior analysis, outpatient therapy, psychiatric care, medication management, and telehealth solutions all in one location. (Jackson)

Autism Solutions

The Autism Early Intervention Clinics- Early intervention programs utilizing Applied Behavior Analysis (ABA) for children ages 18 months to 8 years old diagnosed with autism spectrum disorder. (Hattiesburg, Jackson)

Autism Clinic - ABA solutions for school-aged children on the autism spectrum provided at our CARES School. (Jackson)

CARES Schools - specialized classrooms for children on the autism spectrum. (Hattiesburg, Jackson)

Behavioral Health Solutions - serves children and youth up to 21 years old with individual and family therapies. (Gulfport, Hattiesburg, Jackson)

In Jackson, we offer **therapeutic day treatment** for children not thriving in school due to behavioral or emotional problems.

CARES Center - private, non-profit psychiatric residential treatment facility for children and adolescents with severe emotional and/or behavioral disturbances. (Jackson)

Mississippi Youth Programs Around the Clock - in-home, community-based program providing an alternative to psychiatric residential treatment for youth with serious emotional challenges. (Statewide)



"Canopy helped my family recover from a major loss. I lost my job, my home, and was on the verge of losing my children. Canopy went above and beyond their obligation to ensure my children and I had a home, food, clothing, beds, utilities and a whole lot more."

- Julie, mom

SOCIAL SERVICE SOLUTIONS

Canopy's social service solutions are tailored to the individual needs of the child and family. For some children, this means placing them in a nurturing environment through foster care, adoption, or temporary residence in our crisis shelter, while others are provided with the tools needed to thrive within their current environments.

Adoption and Maternity Services - trained and licensed staff help parents navigate numerous options available to adoptive parents including home studies, post-placement supervision and emotional support throughout the adoption process. (Statewide)

in-CIRCLE Intensive In-Home Services - a comprehensive home and community-based family preservation, reunification, and support service for children. (Statewide)

South Mississippi Child Advocacy Center - provides forensic interviews and healing services for children involved in allegations of physical or sexual abuse, neglect, or who may have witnessed a violent crime. (Gulf Coast)

Therapeutic Foster Care - recruits and trains families to provide homes for children with emotional disturbances.

Warren County Children's Shelter - a co-educational diagnostic and evaluation shelter providing 24-hour emergency shelter and social services for abused, neglected, runaway, and homeless children. The shelter provides housing, medical care, educational services, food, and clothing while delivering therapeutic solutions for the emotional needs of the children in our care. (Vicksburg)



"I cried tears of joy after seeing Mary's grades on her report card for the first time. Before coming to CARES School, she never received grades because of her behavior and her refusal to do work."

- Oliver, dad

EDUCATIONAL SOLUTIONS

C**ARES Schools** are accredited, non-public schools designed to meet the educational and behavioral needs of students whose challenges prohibit enrollment in a public school setting. The goal of CARES School is for each student to learn effectively and be able to return to their public school. (Hattiesburg, Jackson)

CARES Schools provide quality, individualized instruction that meets the needs of each student. While attending CARES School, the child learns social, life, and leisure skills to maximize their academic achievement. With small class sizes of eight to 10 students, children receive personal attention so they can attain their personal best. Each classroom is equipped with a licensed teacher and a behavioral therapist. With a multi-disciplinary strengths-based approach, each student participates on a child and family team to coordinate academic and behavioral health support.

Canopy's autism classrooms at the CARES School provide children on the autism spectrum with small classroom sizes that deliver education and therapy in a single location. Youth also have access to certified cognitive therapists that help the child develop coping and social skills to be used in the classroom. The ultimate goal is to advance the child behaviorally, developmentally and educationally where they can return to their home school and eventually integrate into general education classrooms with minimal special education interventions.

The CARES School Jackson has a Board Certified Behavior Analyst that helps children tackle barriers that impede the learning process, while specially-trained and certified teachers work with students to advance on their Individualized Education Plan (IEP) objectives.





CANOPY AT A GLANCE

\$31.5M

economic impact on Mississippi

\$23.5M - salaries/taxes

\$637K - property rent/taxes

\$7.4M - vendor payments



446

Employees statewide

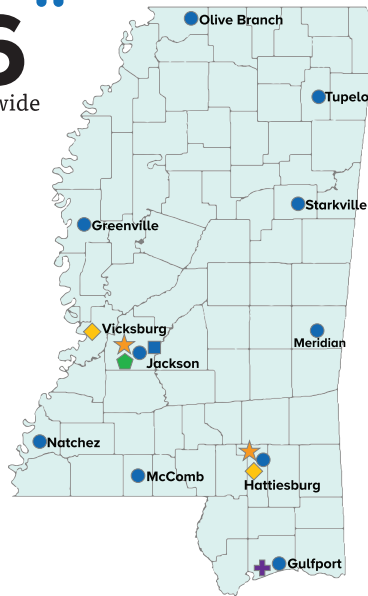
19 STATEWIDE LOCATIONS

Licensed, Certified, and Accredited by:

- ◆ The Joint Commission
- ◆ Department of Health and Human Services
- ◆ Mississippi Department of Child Protection Services
- ◆ Mississippi Department of Education
- ◆ Mississippi Department of Health
- ◆ Mississippi Department of Mental Health
- ◆ Mississippi Division of Medicaid

Primary Funding Sources include:

- ◆ Corporate and Foundation Grants
- ◆ County Boards of Supervisors
- ◆ Department of Health and Human Services
- ◆ Mississippi Department of Education
- ◆ Mississippi Department of Human Services
- ◆ Mississippi Department of Mental Health
- ◆ Mississippi Department of Public Safety
- ◆ Mississippi Development Authority
- ◆ Mississippi Division of Medicaid



Including:

2 CARES Schools* ★

11 Community Offices ●

1 Administrative Office ●

1 Center of Excellence* ●

1 Child Advocacy Center +

1 Early Intervention Autism Clinic* ■

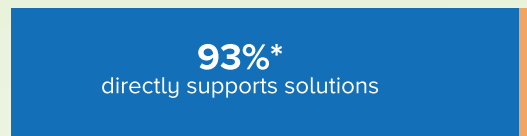
1 Emergency Shelter ◆

1 Residential Facility ◆

**Canopy provides autism solutions in our Center of Excellence (Jackson), in our Early Intervention Autism Clinic (Hattiesburg) and in our CARES Schools (Hattiesburg, Jackson).*

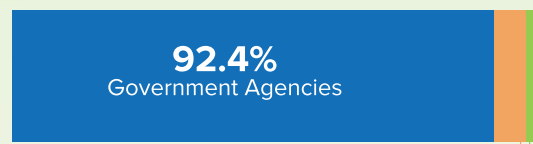
2017 CONSOLIDATED STATEMENT OF ACTIVITIES*

EXPENSES FOR CHARITABLE PURPOSE



7%* fundraising & administrative expenses

SUPPORT & REVENUE--OPERATIONS



6.1% Contributions & Net Assets Released

1.4% Program Fees

0.1% Investments & Other Income

	Amount
Total Revenue	\$33,037,176
Total Expenses	\$32,701,740
Program Service Expenses	30,409,576
Fundraising Expenses	527,515
Administrative Expenses	547,574
Other Expenses	1,217,075

Change In Unrestricted Net Assets \$335,436

Unrestricted Net Assets

Support and Revenue

Government Agencies	30,525,588
Program Fees	472,572
Contributions - Other & Special Events	1,171,569
Net Assets Released from Restrictions	832,762
Other	7,588
Investments	27,097

TOTAL SUPPORT AND REVENUE \$ 33,037,176

Expenses

Salaries	20,129,066
Payroll Taxes & Benefits	3,418,881
Professional Fees	2,628,049
Program Supplies	1,174,115
Other Operating	791,925
Travel and auto expense	890,525
Occupancy	1,552,875
Rental & Maintenance	224,269
Insurance	320,276
Bad Debt Expense	5
Depreciation	1,571,754

TOTAL EXPENSES \$ 32,701,740

Increase in unrestricted net assets 335,436

*Year ended December 31, 2017, excerpt from audit



*as reported by the Mississippi Secretary of State



KEY STEWARDSHIP MILESTONES

CANOPY CENTER OF EXCELLENCE

In 2017, Canopy purchased the building at 1513 Lakeland Drive in Jackson to be the future home of the Canopy Center of Excellence. The Center integrates healthcare within the Centers for Autism Solutions and Behavioral Health Solutions.



AUTISM SOLUTIONS

Canopy Children's Solutions is committed in being a leader in providing autism therapy. In 2017, Canopy hired Dr. Jim Moore, the state's leading expert in autism and Applied Behavior Analysis (ABA) therapy, to lead our organization's efforts in providing state-of-the-art solutions to the more than 15,000 children in our state on the autism spectrum.



SOLUTION MILESTONES

Canopy's Mississippi Youth Programs Around the Clock (MYPAC) celebrated 10 years of service. MYPAC provides innovative home and community-based solutions as an alternative to psychiatric residential treatment allowing the child to remain at home while teaching the family how to care for the child's specific needs. ***In the last decade, Canopy has served 3,558 children and their families through MYPAC.***

Canopy continued to support the Mississippi Department of Child Protection Services' family preservation and reunification efforts through in-CIRCLE. In-CIRCLE pairs families with teams to address issues that may otherwise necessitate a child(ren) being removed from their home and into state custody. If children have already been removed, Canopy works to address issues of stability and safety with parents to reunite their family. ***To date, in-CIRCLE has helped 808 families with a 97% success rate of keeping the family together.***



2017 PARTNERS

Thank you to our Community Partners and Partners in Transformation who believe in Canopy's mission. Through their support, Canopy is able to champion the cause of caring for some of Mississippi's most vulnerable children and families.

PARTNERS IN TRANSFORMATION

BENEFACTORS CIRCLE

Carol and Ronnie Edmonds
Laurie McRee
Shani and Jackie Meck
Margaret E. Swain
Jeanie and Mickey Watkins

CHRYSLIS CIRCLE

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Patti and Barney Daly
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Shirley and Alfrado Donelson
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Valarie and Jon D. Mabry
Helen and Red Moffat
Jill and Paul Pierce
Angie and Wayne Sumrall
Dorian Turner

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Lynn and Delbert Hosemann, Jr.
Shea and Jake Hutchins
Kay and Richard McRee
Judy and Jack Spradling
Bean and Floyd Sulser
Karen and Andy Taggart
Stephanie and Dean Tanner

COMMUNITY PARTNERS

DIAMOND LEVEL

Lamar Advertising

PLATINUM LEVEL

BankPlus

GOLD LEVEL

Hilton Jackson

SILVER LEVEL

BancorpSouth
Blue Cross Blue Shield of Mississippi
C Spire Wireless
Regions

BRONZE LEVEL

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Mutual of America
NewSouth NeuroSpine
Robert D. Sanders Foundation

Ross & Yerger Insurance, Inc.
Southern Farm Bureau Casualty Insurance Co.
Southern Farm Bureau Life Insurance
Trustmark National Bank

2017 DONORS (JANUARY - DECEMBER 2017)

Canopy Children's Solutions gratefully acknowledges all who support our mission.

1912 Society

(Planned or Deferred Gifts)
Carol A. Edmonds
Robin Gunn
JEBCA
Margaret Keeton
Judy and Jack K. Spradling

Children's Champion

(\$100,000 or more)
Ergon Foundation, Inc.
The Gertrude C. Ford Foundation, Inc.
The Lifeshare Foundation
Ware Foundation
Warren County Board of Supervisors

RV Powers Society

(\$25,000 - \$99,999)
Carol and Ronnie Edmonds
Forrest County Board of Supervisors
Larry and Michael Johnson Family Foundation
The Neighbor's Keeper Advised Fund of the Community Foundation of Middle Tennessee
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Brunini, Grantham, Grower and Hewes
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Lamar County Board of Supervisors
Shani and Jackie Meck

Mississippi Baptist Medical Center
Helen and Red Moffat
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Rite Aid Kid Cents Foundation
Southern Farm Bureau Casualty Insurance Co.
Jeanie and Mickey Watkins
The Wesley A. Caldwell Foundation

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Dollar General Literacy Foundation
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EFM Inc.
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Tonya and Larry Favreau
Graeber Foundation
Sonia and Kevin Hankins
Stacey and Terry Hight

Jackson Preparatory School
Junior League of Jackson
Magnolia Health
Mutual of America
Perry County Board of Supervisors
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The Robert D. Sanders Foundation
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Trustmark National Bank - Jackson
Dorian E. Turner

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Lana and Guy Boyll
Mimi and Rick Bradley
Canizaro Cawthon Davis Architects
Gail and Eric Chancellor
Katie and Jamie Chustz
Betsy and Wade Creekmore, Jr.

Canopy Children's Solutions gratefully acknowledges all who support our mission.

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Helen Dalehite
Thomas S. Davis
DeWitt Bank and Trust Co.
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Origin Bank
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Stone County Board of Supervisors
Bean and Floyd M. Sulser
Sunbelt Sealing, Inc.
Thompson and Associates, LLC
Nina and Bill Tomlinson
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Gretchen Ware
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Westminster Presbyterian Church
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Angela and Robert Allred
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Glenda and Stanley Hughes
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Janice and Hubert E. Hunter
Laura and Wayne Husband



Canopy Children's Solutions gratefully acknowledges all who support our mission.

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 Carnival Popcorn
 Cotton Blues
 County Seat

Canopy Children's Solutions gratefully acknowledges all who support our mission.

Cowboy Maloney's	Jackson Heart Clinic	Science	Shotwell Candy Co.
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Keeley Frederick	Krutz Family Cellars, LLC	Northwest Rankin Middle School BETA Club	Tabella
Freedom Pharmacy	Lakeland Presbyterian Church	Old Capitol Inn	Table 100
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The Gallery	Pryor and Robert Lampton	Parlor Salon	Tinnin Imports
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The Gathering at Livingston	Christopher Lee	Sherry and Richard Partridge	Trace Cleaners
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J. Olive Company	Ann McLaurin	Scarlet Pearl Casino	
Jackson Academy	Kay and Richard McRee	Shag Salon	
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	Mark Miller		
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	Mississippi Children's Museum		
	Mississippi Museum of Natural		

This list reflects gifts made between January 1 and December 31, 2017. Every effort has been made to ensure accuracy.

"The Jackson Municipal Airport Authority family is truly humbled to be able to share holiday joy with such a great organization in our community. We're creating a unique experience for these children at Hawkins Field that we hope will last a lifetime."

*- Sam Carver,
Airport Manager*



AUXILIARY, ADVISORY BOARDS & VOLUNTEERS

We are grateful to many individuals and organizations who give their time to enhance the lives of the children at Canopy. Volunteers enrich programs by providing fun and engaging activities. Their heart-felt encouragement and kind smiles have a tremendous impact in helping these children learn love and compassion for themselves and others.

CANOPY AUXILIARY

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Crisler Boone
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Barbara Craft
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Felecia Crumpton
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Michael Mayfield
Sarah Nichols

VOLUNTEERS ORGANIZATIONS

Americorps
CarMax
Chick Time
Chos3n Beauty Bar
Divinely Designed Events
by Ayana

Essence of a Lady Tiger
EYM Premier Productions
Fondren Church Small
Group
Germantown High School
Girl Scouts Troop 5713
Hull Portraits
Impala Club
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Organization
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Jackson Medical Mall
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Murrah High School
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First Lady Deborah Bryant
Rep. Alice Clarke
Shelia Crowder
Felecia Crumpton and
Family
Kelly Crumpton
Kathy and Randy Eure
Kim Graham
Dustin Grubb
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Kristin Malouf and Family
Gloria McGowan and
Family
Mary Dara Melton
Breanna Newborne
Amanda Puckett
Lisa Purdie and Family
Carole and Art Ring
Marcie Robertson and
Family
Bobby Rush
Heather Statham
Angie Sumrall and Family
Lindsey and Jared
Tomlinson
Santa Tommy
Sarah Williams



To get involved or learn more about specific ways you can help, please visit mycanopy.org or contact 601-352-7784.

HOW CAN YOU HELP CANOPY TRANSFORM LIVES

FINANCIAL CONTRIBUTIONS

Monetary, stock, planned giving and memorial contributions are ways to support the areas of greatest financial need to help us transform lives.

PARTNERS PROGRAM

Canopy seeks champions who have a desire to help children. The Canopy Partners Program showcases donors by recognizing commitments of all sizes, which drive our mission to help children thrive. The program identifies our community of supporters with giving levels that qualify an individual or company to become a Canopy Partner.

CREATE YOUR OWN FUNDRAISER

Through mycanopy.org, you can create a fundraising page as part of a special celebration, to honor a loved one, or as part of your own fundraising event. Your fundraising page will enable you, your friends and your family to have a positive impact on the children and families served.

CORPORATE OR INDIVIDUAL SPONSORSHIPS

Throughout the year, Canopy hosts several events to promote awareness and fundraising initiatives. Each event gives participants and sponsors the opportunity to support Mississippi children and families. Events held in the past include 5K4Kids Canopy Care Run, Children's Mental Health Summit and Canopy's Wine Tasting and Silent Auction.

CHARITABLE REWARDS GIVING

By designating Canopy as your charity of choice, you can support our work to help kids overcome extraordinary challenges. Canopy currently participates in community rewards giving through *AmazonSmile* and *Kroger Community Rewards*.

VOLUNTEER

Canopy has 19 locations across the state, many of which offer opportunities for individuals and groups to get involved. We welcome individuals with talents they would like to share. Volunteer opportunities may include participating in events for residential and school children, lending a hand for a work day at one of our facilities, preparing for a Canopy special event, entertaining foster children during support meetings, tutoring, or reading to the children.

NEEDS DRIVES

We encourage individuals or groups to host needs drives to support our children and families throughout the year. Donations remain within the local community from which they are collected. Needs drives can include:

- ◆ Bedding and Blankets
- ◆ Luggage, Duffle Bags, Backpacks
- ◆ Recreation Equipment
- ◆ School and Art Supplies
- ◆ Toiletries
- ◆ Toys and Books
- ◆ Undergarments and Socks
- ◆ Winter Clothing



CANOPY

Children's Solutions

1465 Lakeland Drive • Jackson, MS 39216
P. O. Box 1078 • Jackson, MS 39215

601.352.7784 • 800.388.6247

mycanopy.org

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